

ChinaConnections.com.au
e-business website



**VERY PLEASED
TO MEET YOU.**

AUSTRALIA ELECTS MR CHINA

**AUSTRALIA CHINA
CONNECTIONS**
THE BILATERAL BUSINESS BULLETIN

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MEDIA KIT

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MEDIA KIT

Australia's foremost Internet site for Australia/China business opportunities and information.

- ⇒ **Australia China Connections** publication and e-business website is devoted exclusively to Australia China trade and business issues.
- ⇒ **Australia China Connections e-business** platform provides a wide range of news, information and business opportunities for business operating between the two countries.
- ⇒ **Australia China Connections online site** is produced in conjunction with the bi-monthly publication to provide essential insight into the changing relationship between Australia and China and the implications for businesses operating between the two countries.

News



Regular up-to-the minute news from Australia, China and Hong Kong to keep visitors fully updated on issues and events impacting the business and political relationships between Australia and China.

Blogs



An opportunity for companies and business groups to provide insightful commentary on relevant regulatory, financial and on-the-ground issues. A list of the most read blogs also appears on this page.

The Magazine




Key articles from the most recent issue appear on the website's home page. All previous issues can be found on the website using the archive tool. A list of 'most read articles' also appears on this page. All editorial content is search engine optimised to be highly visible on Google and Yahoo.

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Business Connections

The Australia China B2B site bringing results with advertorials, classifieds and advertisements. The Place for Business!

Job Connections

A new way for Australians and Chinese to find employment in each others countries.

Book Connections

The site to find the many books on China.

Newsletter Subscriber

Name:

E-mail:

Receive HTML?

Giant steps heavily

Rupert's Adventures in China: How Murdoch lost a fortune and found a wife Pan Macmillan, 2005. Advances in the technolog...

[More...](#)

Rann visits China

Tuesday, 02 December 2008 13:32

In October, South Australian Premier Mike Rann visited Beijing, Shandong and Jinan in China's north, extolling the virtues of his state's mining assets. During his visit, Rann met with the heads of some of China's biggest mining corporations

[+ Read more...](#)

Wine in the fast lane

Anyone making a quick visit to Carrefour's Gubel...

Low Poll finds China unease

Tuesday, 02 December 2008 13:31

Almost two-thirds of Australians are "uncomfortable" about China's rise as an international superpower according to the Lowy Institute's annual foreign policy survey. The survey found that while 85 percent of Australians agree China will become the world's leading power in Asia,

[+ Read more...](#)

China's Rio bid

China is playing a very strategic, long-term game...

Govt takes blame for milk scandal

Tuesday, 02 December 2008 13:28

The Chinese government has accepted part of the blame for China's tainted milk scandal, more than a month after it was revealed melamine added to Chinese milk to boost protein levels had killed four babies and left more than 50,000 others sick.

[+ Read more...](#)

Chinese walkabout

What happens when a group of China's best known...

Editor's blog

- FTA - An Achievable Goal
- Spilt Milk
- Great Leap Skyward
- Olympic Legacy
- Going Solo
- China should loosen to tighten

Most read articles

- Crying over spilt milk
- China's great leap skyward
- Going solo versus getting married
- Delivering benefits to Australian business
- China tops FDI list
- Lost in translation
- China should tighten to loosen
- Wine in the fast lane
- Master Your business
- Giant steps heavily





Australia China Connections is proudly published for the members of the Australia China Business Council, and the Australian Chambers of Commerce in Beijing, Hang Kong and Shanghai

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Job Connections



This site offers a new and creative way for individuals, students and companies to advertise and or search for employment in Australia, China and Hong Kong.

It is not designed for locals to find employment in their own country, but rather to facilitate a two-way job search for expatriates of both countries.

This site is targeted at the growing number of companies in Australia looking for Chinese speaking staff and the many Chinese newcomers looking for employment in Australia.

It is equally designed to assist Australians seeking employment in China and Hong Kong.

The classifieds listings section provides for a maximum 300 word company description and/or profile with contact details. Classifieds listings are updated twice a week.

Classifieds advertising rates:

| | |
|--------------------|-----------------|
| Company listing | A\$45 per month |
| Individual listing | A\$25 per month |

3 – 6 months advertising – less 10% off above rates

6 – 12 months advertising – less 15% off above rates

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Editorial trade promotions (advertorial)

This offers advertisers the opportunity to elaborate and present in detail the products and or services they wish to promote. Each advertorial is a maximum of 600 words and includes one image and contact details.

Classifieds

The classifieds listings allow for a maximum 300 word description along with contact details. The classifieds listings is updated twice a week.

Other website listings

As Australia's foremost search site for Australia China Connections visitors to the site will also be directed to other significant websites relating to the Sino-Australia environment.

Business Connections



Trade and business between Australia and China is expanding on a monthly basis and the opportunities for companies and individuals are ever increasing.

This section assists in facilitating business connections and the many trade opportunities.

The ever increasing number of Chinese companies who are searching for opportunities in Australia and the constantly growing number of Australian companies doing business with or in China can connect with each other through this site.

Whether through an editorial trade promotion (advertorial), a classifieds listing or an advertisement, our 'Business Connections' section will assist companies to reap results.

Advertising rates:

| | |
|--|------------------|
| Advertorial | A\$220 per month |
| Classified listing | A\$ 65 per month |
| Classified listing plus Featured listing | A\$ 85 per month |
| Other website listing | A\$ 55 per month |

3 – 6 months advertising – less 10% off above rates
6 – 12 months advertising – less 15% off above rates

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Advertisorials | Classified Ad | Website connections

This section allows companies to present their business credentials in the form of an advertorial.

Submit your advertorial

Job Connections
A new way for Australians and Chinese to find employment in each others countries.

Book Connections
The site to find the many books on China.

Newsletter Subscriber

Name

E-mail

Receive HTML?

Subscribe

Business Connections - advertorials

Talent development in China - what can be done?



Chinese HR Leaders and 'C' level executives are getting more strategic with how they manage the people they recruit and the people already employed. They are trying to identify those who have the ability, involvement and motivation to succeed in their current role and also in future more senior, more critical roles within the organization says Glenn Wilkinson, Talent Development Consultant, SIE Consulting Shanghai.

Experience, experience, experience

IMS Interim Management Solutions

How going Local (Expat) can help businesses in China, especially during the current global economic slowdown and in light of the new LCL.

Leaving out the middle-man with Inwardxpatriate

As the credit crunch bites and more Australian expatriates think about returning to sunnier shores, Inwardxpatriate offers Australian employers the chance to reach this lucrative pool of talent without the middle man.

There are at any one time between 950,000 and one million Australians living overseas. Every year around 10 percent of them return home and for many, the arduous task of job hunting doesn't really begin until the expatriate is back in Australia.

Finding the right job can take anywhere between six to 12 months. But in a new concept, not seen before in Australia, Australian company Inwardxpatriate

Negotiating the negotiations



Even if you have an agent when leasing in China, it is still a good idea to know the basics of your lease writes Adrienne Farrelly.

Landlord- For overseas landlords, get their country of residence so you can deal with possible delays in negotiations, payments and service delivery.

More Articles...

- Relocation redefined
- Sharing the knowledge base
- AB wine exports - exporting wholesale Australian bottled wine

<< Start < Prev 12 Next > End >>

Most read advertorials

- Talent development in China - what can be done?
- Experience, experience, experience
- Negotiating the negotiations
- Leaving out the middle-man with inwardxpatriate

Business Links: E Business Made Simple

We do MORE THAN JUST Multilingual Websites

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Information for Employers



Good practice, good business

WE TALK PROJECT MANAGEMENT IN PLAIN ENGLISH. OR MANDARIN.

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 - Financial Sector
 - Government
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 - Import/Export
 - Information technology
 - Logistics & Transport
 - Manufacturing
 - Relocation
 - Resources & Mining
 - Sports Industry
 - Tourism & Travel

Job Connections
A new way for Australians and Chinese to find employment in each others countries.

Book Connections
The site to find the many books on China.

Business connections - Classifieds

Search Submit your classified ad

This section is designed to offer companies and individuals to present business opportunities in a classified ad format, which will be listed within industry categories.

| | | |
|---|---|---|
| Agriculture Dairy industry, Wine Industry | Business & Consulting Consulting Services, Legal services, Marketing, Media & Public Relations | Design & Build Architecture & Design, Project management, Property Development, Real Estate |
| Education Education migration, Training | Employment Executive Search, Recruitment, Training | Environmental services |
| Financial Sector Accountancy, Aged care, Banking, Financial services, Health & Medical, Insurance | Government Australan Fed. Gov., Australian local Gov., Chinese Federal Gov., Chinese local Gov., Hong Kong Gov. | Hospitality Accommodation, Entertainment & Events, Food & Beverage |
| Import/Export Sourcing | Information technology E-Business, Telecommunications, Website Design | Logistics & Transport Freight Services, Shipping, Supply Chain Management |
| Manufacturing Bio Technology | Relocation | Resources & Mining |
| Retail | Sports Industry Aviation, Exhibitions & Trade shows | Tourism & Travel |

Latest Entry

- Summer Internet
- Australia China connections
- Summer Internet
- Australia China connections
- Red Prime media & communication

Featured Listings

- Red Prime media & communication
Best website ever imagin
- Australia China connections
All about Connections, Business connections, job connections and book connections

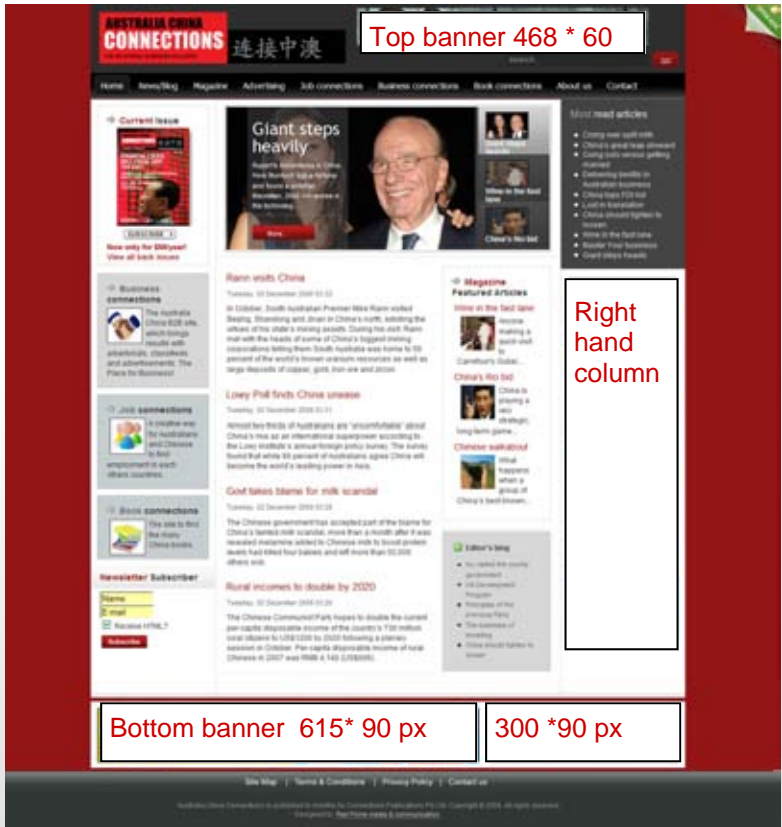
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Page peel



Display advertising

Our extensive site offers a large variety of advertising opportunities and solutions. Our extensive marketing and publicity efforts ensure an ever increasing number of visitors and valuable traffic to our site. We are also assisting our advertising customers with valuable business connections.

Advertising rates (standard):

| | |
|---|------------------|
| <i>Page peel banner (top right corner)</i> | |
| 500 x 500 px | A\$350 per month |
| <i>Top banner</i> | |
| 468 x 60 px | A\$300 per month |
| <i>Bottom banner</i> | |
| 615 x 90 px | A\$250 per month |
| 300 x 90 px | A\$150 per month |
| <i>Right hand column banner</i> | |
| 170 x 280 px | A\$200 per month |
| 170 x 170 px | A\$150 per month |

All prices GST inclusive.

Home page - plus 15% on standard rates.
 Site wide - plus 25% on standard rates
Animation advertisements - plus 50% on above rates.
 3 – 6 months advertising – less 10% off standard rates.
 6 – 12 months advertising – less 15% off standard rates.

NOTE

10% discount on display advertising to all members of:
 =>The Australia China Business Council
 =>AustCham Beijing
 =>AustCham Shanghai

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Production

We offer our customers support and assistance with the production of advertorial text and or advertising material.

Charges:

| | |
|---------------------------------------|--------|
| Banners and large side advertisements | A\$150 |
| Small side advertisements | A\$ 75 |
| Re-sizing of supplied material | A\$ 50 |
| Writing of advertorial text | A\$250 |

On line advertising file requirements

We accept material in JPEG, GIF and PNG format.

Online advertising terms and conditions

Payment is required in advance when making one to three month bookings.

Extended bookings will be invoiced monthly. Payment is due 15 days after invoice. Banner ads may be pulled if account balances are overdue.

All advertising is accepted subject to the publisher's approval and determination that it is in keeping with our company's principles.

Connections Publications Pty Ltd reserves the right and discretion to edit, delete, reject or remove any comments or content submitted to the editor for consideration on the website.

Connections Publications Pty Ltd reserves the right to remove any contributed content from its website without prior notification to the owner.

Please note full Terms & Conditions on our website.

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